



NEW PRODUCT RUNDO

VIA PLANT 2025



The RUNDO lamp is where nature meets elegance.

Its gracefully curved, circular form brings the soft play of light into your home, like moonlight gently embracing the walls and ceiling. Bold yet delicate, it floats like a work of art, creating both atmosphere and a special ambiance in any space.

WALL LAMPS

RUNDO 60 / 100

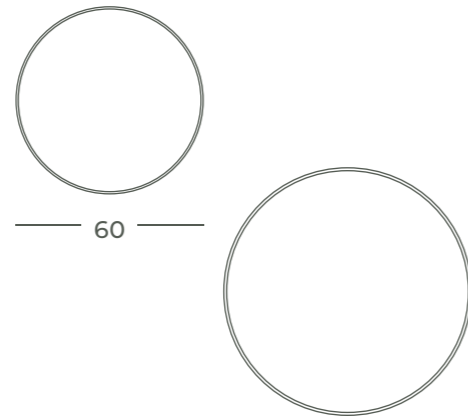


PENDANT LAMPS

RUNDO 60 / 100



VIA PLANT



RUNDO 60

WALL LAMPS

CODE

6001 - wooden frame

WEIGHT

NET 5 kg

GROSS 6.5 kg

DIMENSIONS

HEIGHT: 60 cm

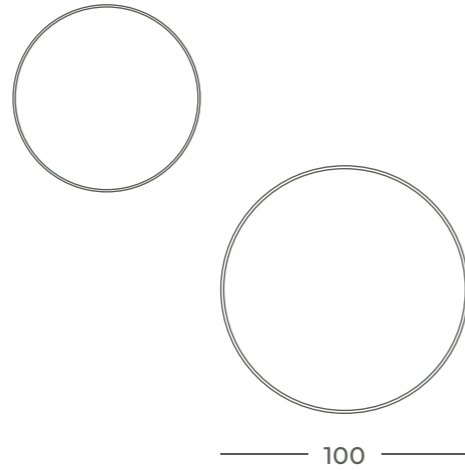
WIDTH: 60 cm

DEPTH: 9 cm





VIA PLANT



RUNDO 100

WALL LAMPS

CODE

6003 - wooden frame

WEIGHT

NET 7 kg

GROSS 8.5 kg

DIMENSIONS

HEIGHT: 100 cm

WIDTH: 100 cm

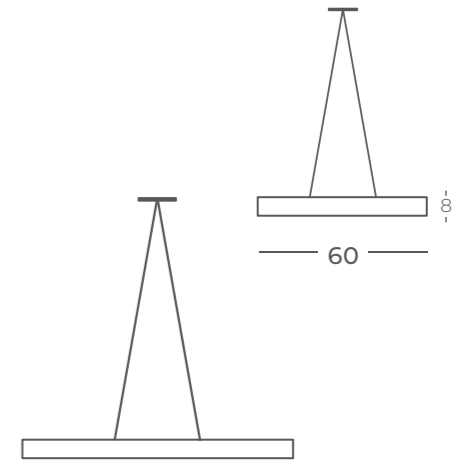
DEPTH: 9 cm







VIA PLANT



RUNDO 60

PENDANT LAMPS

CODE

6005 - wooden frame

LIGHT SOURCE

LED modules, dimmable,
color temperature
can be changed

DIMENSIONS

CABLE LENGTH:
Personalization options available.

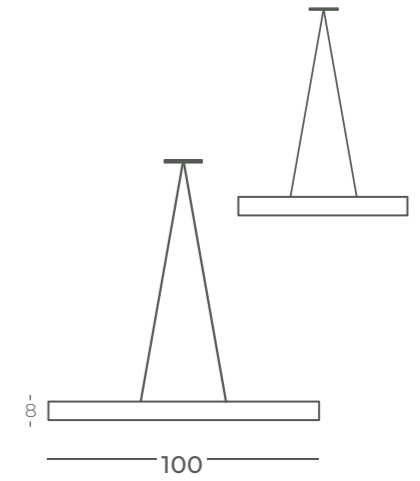
HEIGHT: 60 cm

WIDTH: 60 cm

DEPTH: 9 cm



VIA PLANT



RUNDO 100

PENDANT LAMPS

CODE

6006 - wooden frame

LIGHT SOURCE

LED modules, dimmable,
color temperature
can be changed

DIMENSIONS

CABLE LENGTH:
Personalization options available.

HEIGHT: 100 cm

WIDTH: 100 cm

DEPTH: 9 cm



VIA PLANT

WHISPERS OF SERENITY

LIGHT SOURCE

The Rundo is not just a decorative piece and mood lighting but also a functional light source! The back-mounted LED technology provides a brightness of 4000 lumens, delivering perfect illumination. Additionally, the color temperature and brightness can be adjusted as desired, allowing it to adapt to any mood or setting.



VIAPLANT

PLANT VARIATIONS

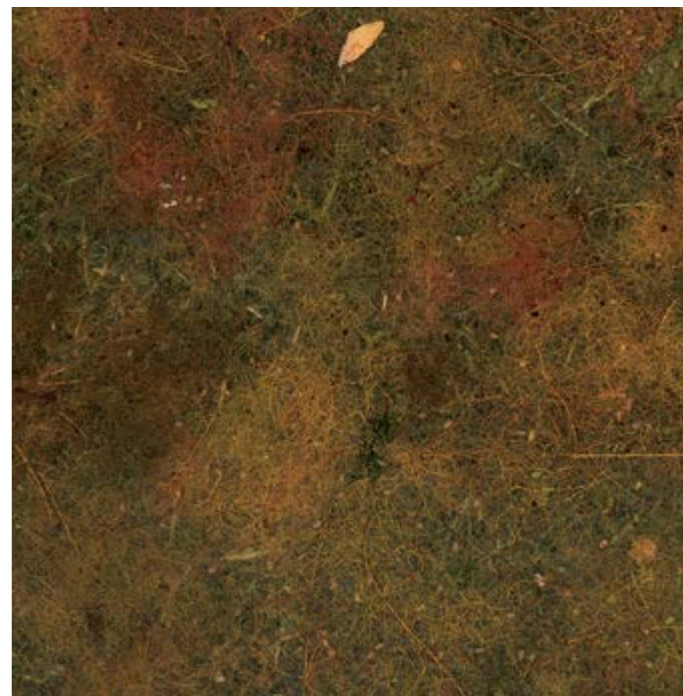
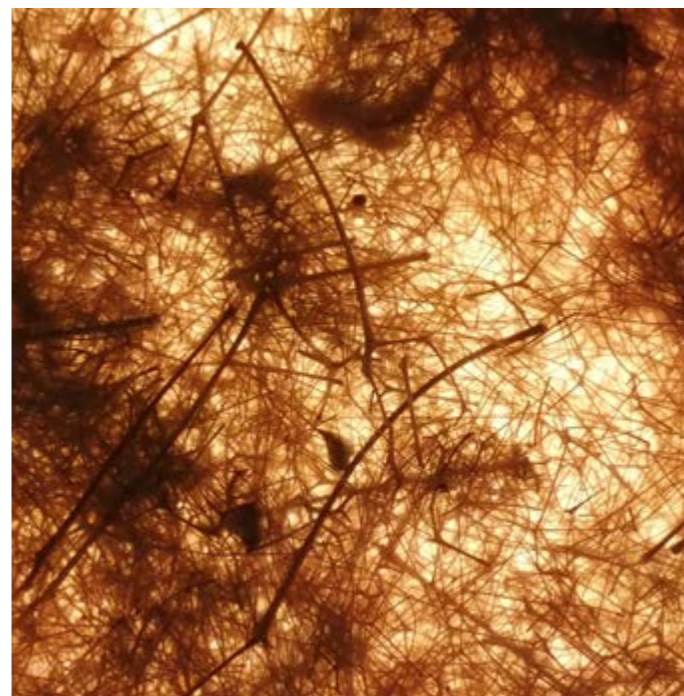
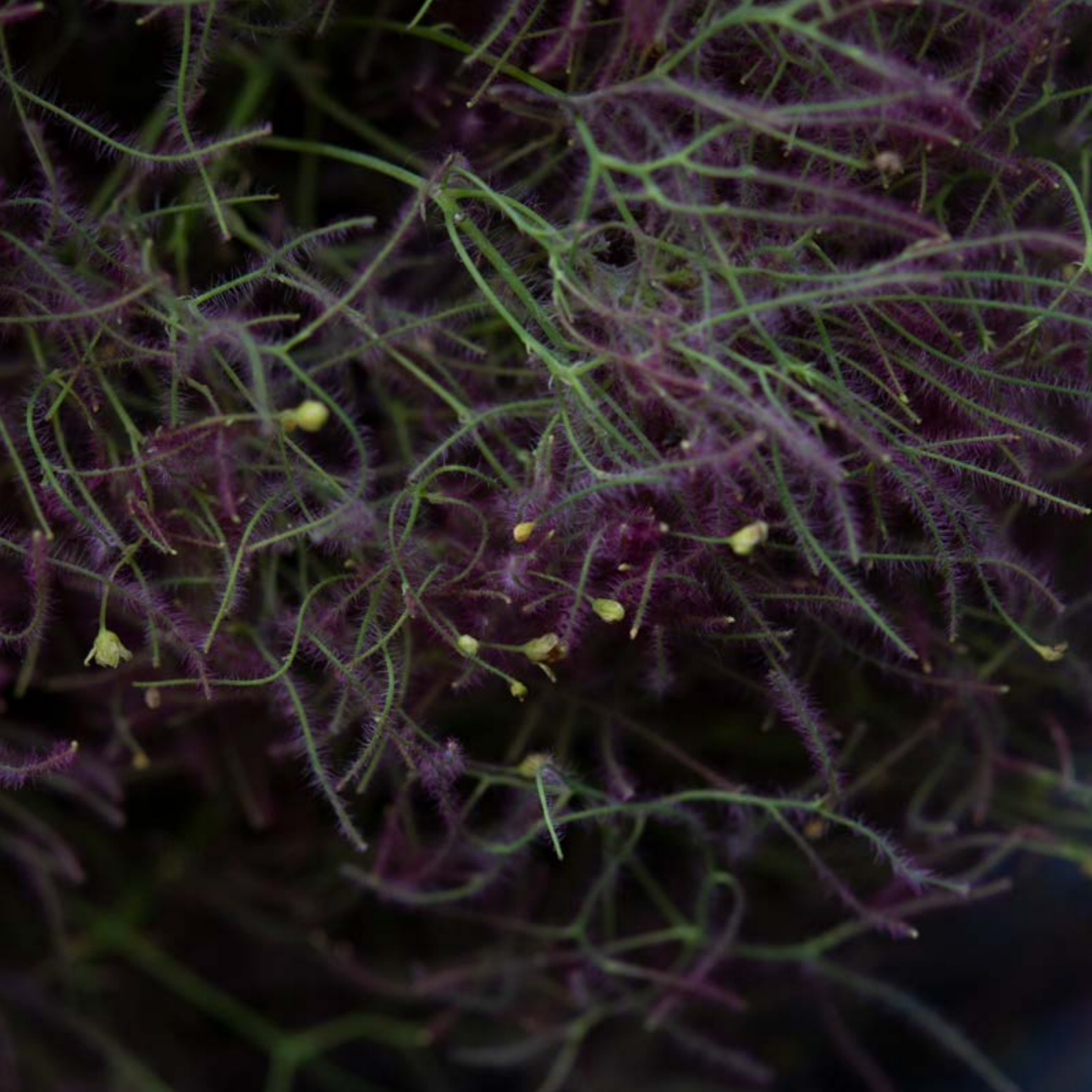
An obvious feature of Viaplant is the plant itself. Like amber that captures the history of life Viaplant encapsulates nature's artistic performance. It preserves the details, colors and texture of the plants, creating a unique and inimitable pattern for each piece.



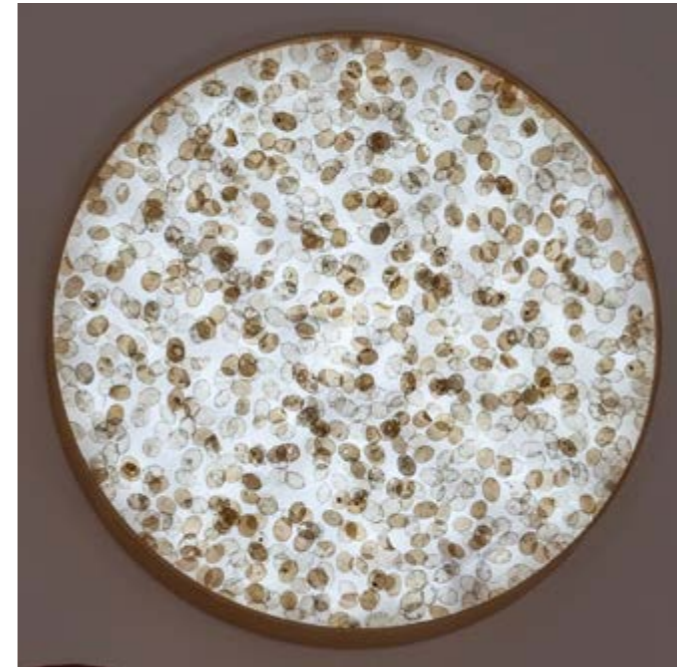


Peonia | *Peony*





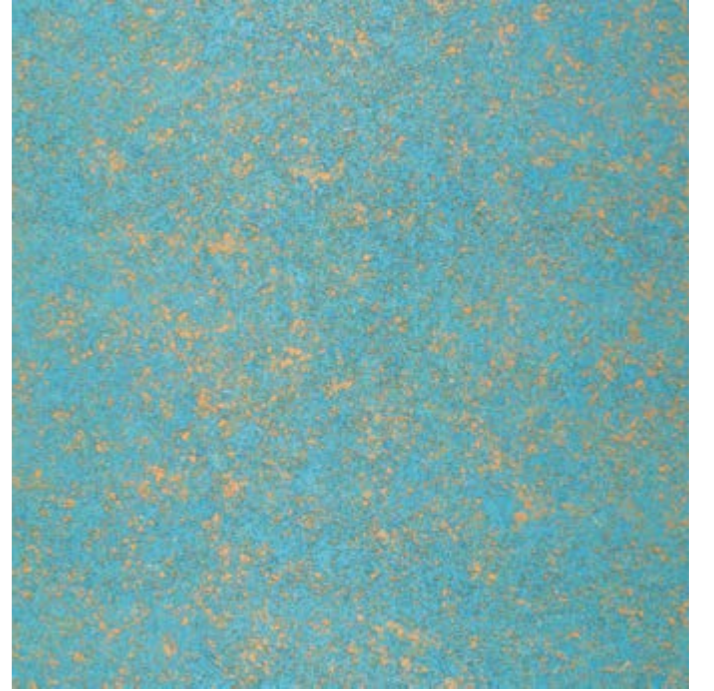
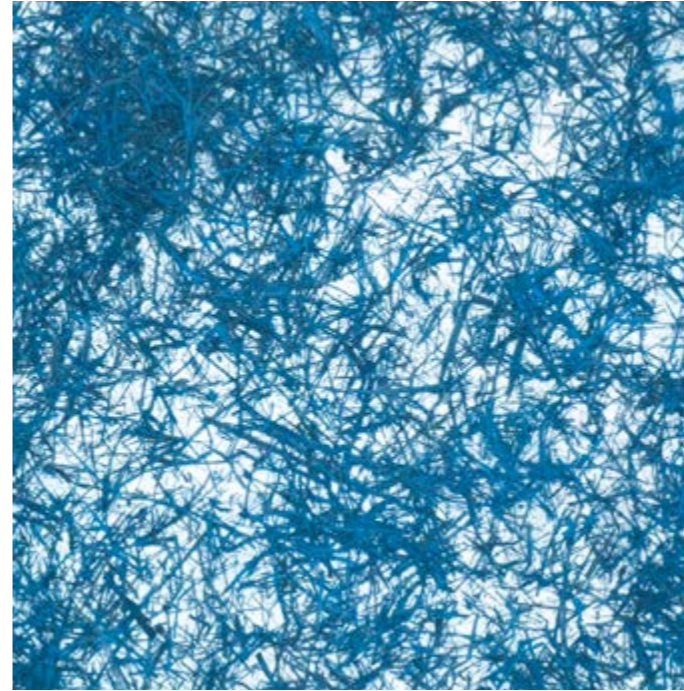
Cotinus | *Smoketree*



Lunaria | *Annua honesty*



Lignum blue |
Tinted Woodwool



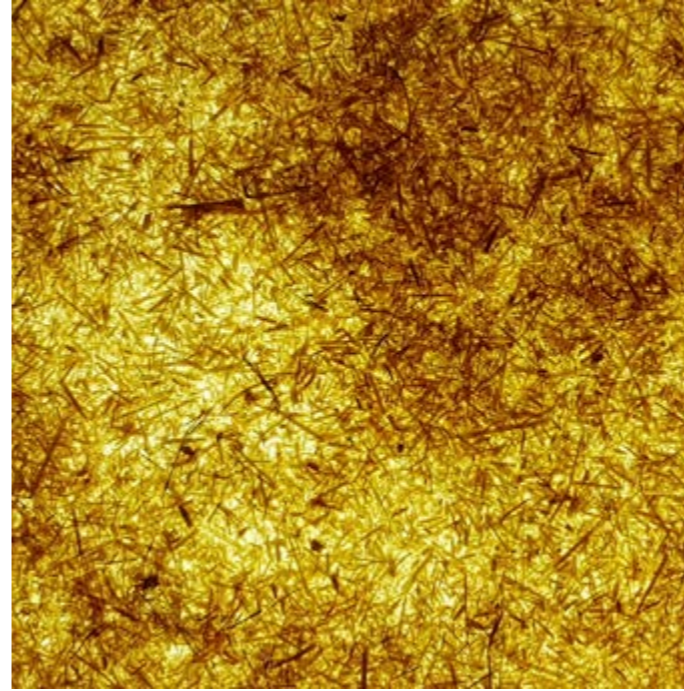
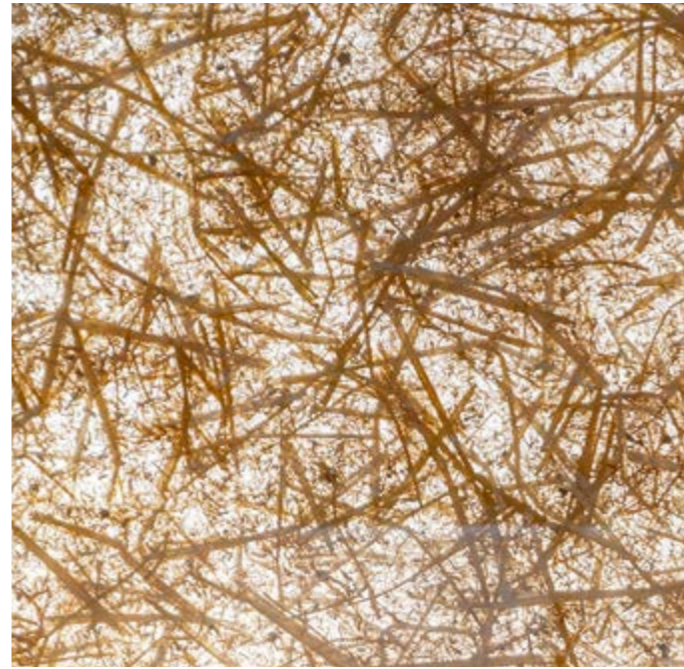


Phragmit | *Reed*



Calam-triticum |

Bushgrass - straw



Triticum | *Wheat straw*



Flores mix | *Mixed petals*



Bespoke textures - Storytelling concept

A good object is defined by your understanding of what it means to you.



The Viaplant brand is fundamentally defined by its philosophy, the so-called story concept. The duality of form and function is complemented by a story that stems from the place of origin of the plants and the associated memories.



V I A P L A N T

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